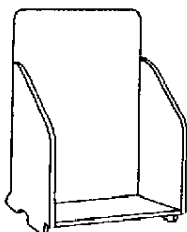


# 1997 Temporary Displays

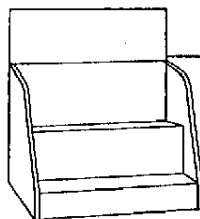
## PACKAGE DISPLAYS



### Temporary 20/30/40-Pack Counter Display

#524750

Capacity: 40 Packs  
9"(W) x 11<sup>1</sup>/<sub>2</sub>"(H) x 6"(D)  
SKU: 1



### Temporary Pack Counter Display

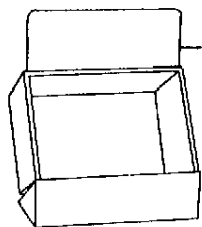
#524741

Capacity: 160 Packs  
14"(W) x 15"(H) x 10<sup>1</sup>/<sub>2</sub>"(D)  
SKU: 1

### Temporary 20-Pack Shipper Display

#524012

Capacity: 20 Packs  
5<sup>1</sup>/<sub>4</sub>"(W) x 15"(H) x 9"(D)  
SKU: 1



### Temporary 60/80-Pack Shipper Display

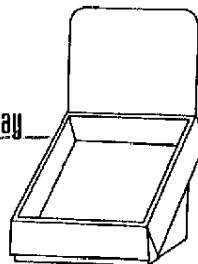
#524732

Capacity: 80 Packs  
14<sup>1</sup>/<sub>2</sub>"(W) x 17<sup>1</sup>/<sub>2</sub>"(H) x 11"(D)  
SKU: 1

### Temporary 40-Pack Shipper Display

#524723

Capacity: 40 Packs  
14<sup>1</sup>/<sub>2</sub>"(W) x 14"(H) x 9"(D)  
SKU: 1

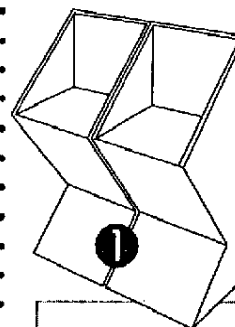


## PACK DISPLAY FLOOR PEDESTAL

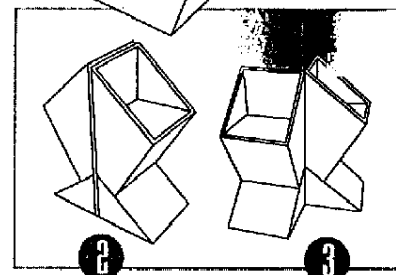
### Dual Floor Pedestal Display\*

#524000

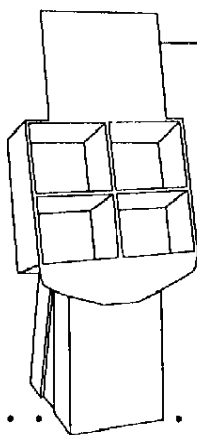
Capacity: 2 Promotional Counter Displays  
Position #1: 32"(W) x 36"(H) x 14<sup>1</sup>/<sub>2</sub>"(D)  
SKU: 1



\*This 3-position pedestal can be utilized to support 2 temporary displays at once when counter space for displays is limited.



## CARTON DISPLAYS



### 30-Carton Shipper Floor Display\*

#465050

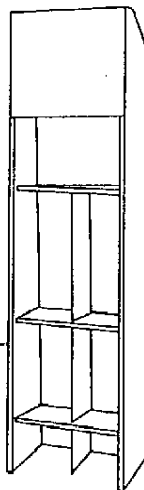
Capacity: 30 Cartons  
23<sup>1</sup>/<sub>2</sub>"(W) x 54"(H) x 18"(D)  
SKU: 1

\*Can also be utilized for larger pack promotions.

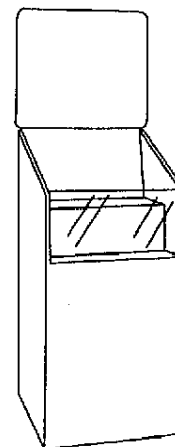
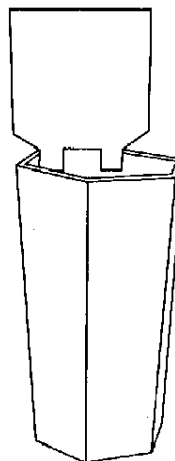
### Generic 90-Carton Floor Display

#524771

Capacity: 90 Cartons  
17<sup>3</sup>/<sub>4</sub>"(W) x 64<sup>1</sup>/<sub>4</sub>"(H) x 13<sup>1</sup>/<sub>4</sub>"(D)  
SKU: 1



## FLOOR DUMP BIN DISPLAYS



### Large Dump Bin Floor Display

#524762

Capacity: 260 Packs  
21"(W) x 48"(H) x 17"(D)  
SKU: 1

### Stairstep Pack Dump Bin with Window

#469562

Capacity: 160 Packs  
16<sup>1</sup>/<sub>2</sub>"(W) x 48<sup>1</sup>/<sub>2</sub>"(H) x 16"(D)  
SKU: 1

## COMBINATION PACK/CARTON DISPLAY

### Dimension-4 Corrugate Promotional\*

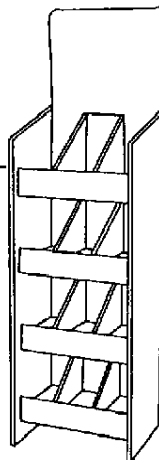
(Shown with dump bin dividers)

#458131

Capacity: 100 Cartons Only  
760 Packs Only

18<sup>1</sup>/<sub>8</sub>"(W) x 62"(H) x 13"(D)  
SKU: 1

\*Can be utilized with or without dump bin dividers when merchandising packs. Display can be set up exclusively for packs, cartons, or combination of both.



*RJ Reynolds*  
Tobacco Company

51852 7628

# 1997 Temporary Displays

ITEM DESCRIPTION	ITEM NUMBER	SKU PACK	MASTER PACK
Temporary 20-Pack Shipper Display	524012	1	25
Temporary 40-Pack Shipper Display	524723	1	25
Temporary 60/80-Pack Shipper Display	524732	1	25
Temporary 20/30/40-Pack Counter Display	524750	1	25
Temporary Pack Counter Display (cap. 160 packs)	524771	1	25
Large Dump Bin Floor Display	524762	1	5
Stairstep Pack Dump Bin Display with Window	469562	1	1
30-Carton Shipper Floor Display	465050	1	1
Generic 90-Carton Floor Display	524771	1	5
Dimension-4 Corrugate Promotional Display	458131	1	1
Dual Floor Pedestal Display	524000	1	1

NOTE: Order in Master Pack quantities for warehouse locations.  
All displays are produced in reflex blue.

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